



You're invited to join us as a Sponsor or Contributor to the

\$1,000,000 Shoot Out

Monday, August 6, 2012

Maple Bluff Country Club

500 Kensington Drive, Madison, WI 53704

10:30 a.m. registration

11:30 a.m. shot gun start, scramble format

Titanium/Presenting Sponsor **\$10,000**

This exclusive sponsorship level provides recognition as the presenting sponsor (\$1,000,000 Shoot Out™ Charity Golf Outing presented by xyz company) in all print pieces, website and media promotions; custom sponsor sign with name and logo on event publications; full page ad in event program; banner at course; two complimentary foursomes; recognition at awards dinner; exclusive logo on NBC 15 PSA; and the opportunity to include company brochures and/or give-away item with registration materials.

Platinum Sponsor **\$5,000**

As a platinum sponsor, you receive a custom sponsor sign with name and logo on event publications; full page ad in program; banner at course; one complimentary foursome; recognition at awards dinner; name recognition on NBC 15 PSA; and company brochures included in registration materials.

Gold Sponsor **\$3,000**

As a gold sponsor, you receive your name and logo on event publications; one half page ad in program; one complimentary foursome; recognition at awards dinner; and company brochures included in registration materials.

Silver/Awards Dinner Sponsor **\$2,500**

As a silver/awards dinner sponsor, you receive recognition in the program; company name and logo prominently displayed at dinner; a complimentary foursome; and company brochures included in registration materials.

Bronze Sponsor **Up to \$2,499**

As a bronze sponsor, you receive recognition in the program and your company name and logo prominently displayed at the Golf Outing. Company brochures may be included in registration materials.

Lunch Sponsor **\$2,500**

As a lunch sponsor, you receive recognition in the program and company name and logo prominently displayed at the luncheon table which is next to the registration table, and a complimentary foursome.

Corporate Sponsor **\$1,300**

As a corporate sponsor, you receive a foursome, hole sponsorship (valued at \$400) including company sign and recognition in our newsletter that is sent to over 8,500 people.

Cart Sponsor – Golfers' Carts **\$1,000**

As a cart sponsor, you receive a custom sponsor sign with logo on all golf carts and recognition in the program.

Beverage Cart Sponsor **\$500**

As a beverage cart sponsor, you receive custom sponsor signs on all beverage carts and recognition in the program.

Hole Sponsor **\$400**

As a hole sponsor, you receive recognition in the program, a custom sponsor sign at one tee, and recognition at the awards dinner.

Putting Green Sponsor **\$375**

As a putting green sponsor, you receive a custom sponsor sign at the putting green, recognition in the program, and recognition at the awards dinner.

Chipping Green Sponsor **\$375**

As a chipping green sponsor, you receive a custom sponsor sign at the chipping green, recognition in the program, and recognition at the awards dinner.

Flag Event Sponsor **\$275**

As a flag event sponsor, you sponsor the longest drive and closest to the pin competition. You will be recognized in the golf event listing, in the program, and at the awards dinner.

A few extras

- Your sponsorship earns you widespread recognition. All names of sponsors and contributors will be published in the Alzheimer's & Dementia Alliance newsletter (circulation 8,500+), on the website at www.alzswisc.org, and on event brochures and posters.
- Your sponsorship helps support the vital programs of the Alzheimer's & Dementia Alliance, a private, non-profit organization that provides support and assistance through family services and consultations, education and training, support groups, public awareness, advocacy and much more.