

2022

Alzheimer's & Dementia



STEP FORWARD, GIVE HOPE

Sponsorship Levels and Benefits

PLATINUM LEVEL \$2,500

- Logo placement on media and select publications
- Opportunity to hang business supplied banner, exhibit tent or table at event
- Business logo and link included on walk registration website
- Business logo included on registration materials
- Business name and logo recognition at the event
- Recognition post event on social media or print

GOLD LEVEL \$1,250

- Opportunity to hang your business supplied banner or sign at the event
- Business name included on walk registration website and materials
- Business name recognition at the event
- Recognition post event on social media or print

SILVER LEVEL \$750

- Business name included on walk registration website and materials
- Business name recognition at the event
- Recognition post event on social media or print

BRONZE LEVEL \$400

- Business name recognition at the event
- Recognition post event on social media or print

FRIENDS OF ADAW - UNDER \$400

- Recognition post event on social media or print



Yes, I would like to sponsor the 2022 Alzheimer's and Dementia Walk in counties and levels indicated below.
Please indicate all counties and sponsorship levels.

Grant County August 13, 2022

Platinum \$2,500 Gold \$1,250 Silver \$750 Bronze \$400 Friends of ADAW \$_____

Green County September 10, 2022

Platinum \$2,500 Gold \$1,250 Silver \$750 Bronze \$400 Friends of ADAW \$_____

Columbia & Marquette Counties September 11, 2022

Platinum \$2,500 Gold \$1,250 Silver \$750 Bronze \$400 Friends of ADAW \$_____

Dane County September 18, 2022

Platinum \$2,500 Gold \$1,250 Silver \$750 Bronze \$400 Friends of ADAW \$_____

Sauk County September 24, 2022

Platinum \$2,500 Gold \$1,250 Silver \$750 Bronze \$400 Friends of ADAW \$_____

Crawford County October 1, 2022

Platinum \$2,500 Gold \$1,250 Silver \$750 Bronze \$400 Friends of ADAW \$_____

Name: _____

Company: _____

List your company name as you would like it to appear in promotional materials

Address: _____

City, State , Zip: _____

Telephone: _____ Fax: _____

Email: _____

Please send your logo to Mychela Burkhart at mychela.burkhart@alzwisc.org
Logos should be high resolution if possible.

Please return this form by mail or email:

mail: ADAW, 6314 Odana Road, Suite 4, Madison, WI 53719

email: becky.mulhern@alzwisc.org