<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM LEVEL $2,500</td>
<td></td>
<td>• Logo placement on media and select publications</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Opportunity to hang business supplied banner, exhibit tent or table at event</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Business logo and link included on walk registration website</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Business logo included on registration materials</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Business name and logo recognition at the event</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Recognition post event on social media or print</td>
</tr>
<tr>
<td>GOLD LEVEL $1,250</td>
<td></td>
<td>• Opportunity to hang your business supplied banner or sign at the event</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Business name included on walk registration website and materials</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Business name recognition at the event</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Recognition post event on social media or print</td>
</tr>
<tr>
<td>SILVER LEVEL $750</td>
<td></td>
<td>• Business name included on walk registration website and materials</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Business name recognition at the event</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Recognition post event on social media or print</td>
</tr>
<tr>
<td>BRONZE LEVEL $400</td>
<td></td>
<td>• Business name recognition at the event</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Recognition post event on social media or print</td>
</tr>
<tr>
<td>FRIENDS OF ADAW - UNDER $400</td>
<td></td>
<td>• Recognition post event on social media or print</td>
</tr>
</tbody>
</table>
Yes, I would like to sponsor the 2022 Alzheimer’s and Dementia Walk in counties and levels indicated below.
Please indicate all counties and sponsorship levels.

**Grant County** August 13, 2022

- [ ] Platinum $2,500
- [ ] Gold $1,250
- [ ] Silver $750
- [ ] Bronze $400
- [ ] Friends of ADAW $_____

**Green County** September 10, 2022

- [ ] Platinum $2,500
- [ ] Gold $1,250
- [ ] Silver $750
- [ ] Bronze $400
- [ ] Friends of ADAW $_____

**Columbia & Marquette Counties** September 11, 2022

- [ ] Platinum $2,500
- [ ] Gold $1,250
- [ ] Silver $750
- [ ] Bronze $400
- [ ] Friends of ADAW $_____

**Dane County** September 18, 2022

- [ ] Platinum $2,500
- [ ] Gold $1,250
- [ ] Silver $750
- [ ] Bronze $400
- [ ] Friends of ADAW $_____

**Sauk County** September 24, 2022

- [ ] Platinum $2,500
- [ ] Gold $1,250
- [ ] Silver $750
- [ ] Bronze $400
- [ ] Friends of ADAW $_____

**Crawford County** October 1, 2022

- [ ] Platinum $2,500
- [ ] Gold $1,250
- [ ] Silver $750
- [ ] Bronze $400
- [ ] Friends of ADAW $_____

Name: ___________________________________________________________________________________

Company: ________________________________________________________________________________

List your company name as you would like it to appear in promotional materials

Address: ___________________________________________________________________________________  Telephone: ________________________________________  Fax: ________________________________  Email: ____________________________________________________________________________________

Please send your logo to Mychela Burkhart at mychela.burkhart@alzwisc.org
Logos should be high resolution if possible.

Please return this form by mail or email:

mail: ADAW, 6314 Odana Road, Suite 4, Madison, WI 53719
email: becky.mulhern@alzwisc.org