

Fiscal Year 2022

Annual Report



We are your partner along the journey.

Fiscal Year Review July 1, 2021 - June 30, 2022

- Finding ourselves in the second year of COVID regulations, the impact of the pandemic on people living with dementia was now clear and visceral.
- The fear of contracting COVID and other illnesses prevented some people from attending in-person programs and services when they resumed following periods of lockdown.
- We were finally able to resume many of our in-person services, providing help to those who were unable to access the support we've been offering virtually through the peak of the pandemic.
- Our staff has diligently responded to the challenges posed by COVID, quickly adapting to change and going the extra mile to support those most in need.
- We added two new specialized support groups in order to extend our services.
 - **Lewy Body Caregiver Support Group:** For those caring for an individual with Lewy Body dementia.
 - **Younger Caregiver Support Group:** For those under the age of 65 caring for an individual with dementia



From a caregiving daughter:

ADAW dementia outreach specialists were "a huge resource in the very difficult times we experienced." She hopes that together "we can spread the word about the help you give people struggling with dementia issues."

Our Year in Numbers



We presented **54** online and **28** in-person education programs.

While some prefer in-person services, our virtual programs have helped us reach more participants accross the State during weather or pandemic restrictions.

1,550 people attended online, and in-person programs, workshops, and conferences throughout the year.



We facilitated **232** support group meetings and had **1,470** support group attendees throughout the year.

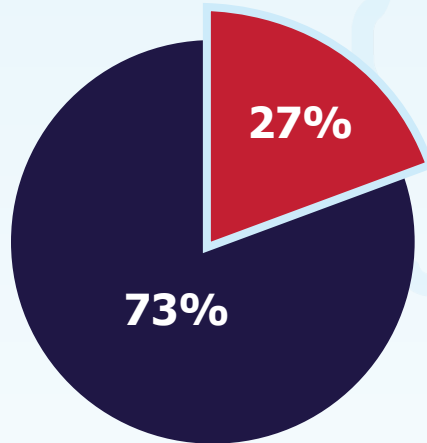


We responded to **1,500** calls and **363** requests for in-person care consultations with families.



We responded to changing needs amid the pandemic. When we couldn't reach people in person or digitally, we turned to print. We distributed over **35,000** print newsletters this year, a rise of **100%** from the previous year.

Statements of Activities July 1, 2021 - June 30, 2022



- Administrative and Fundraising
- Program

| | 2022 | 2021 |
|---|-------------------|-------------------|
| CHANGES IN NET ASSETS WITHOUT DONOR RESTRICTIONS | | |
| REVENUES | | |
| Contributions | | |
| Government grants | \$ 209,706 | \$ 334,642 |
| Special events | 170,878 | 142,186 |
| Individuals, corporations and foundations | 442,475 | 247,940 |
| Memorials and tributes | 98,975 | 49,784 |
| Private grants | 500 | - |
| In-kind contributions | 10,225 | 24,314 |
| Forgiveness of Paycheck Protection Program loan | 163,785 | 162,112 |
| Employee Retention Credit income | 187,108 | - |
| Investment return, net | (11,081) | 3,678 |
| Other revenue | 675 | 8,581 |
| Total revenues without donor restrictions | 1,273,246 | 973,237 |
| EXPENSES | | |
| Patient, family, and caregivers support | 640,558 | 738,452 |
| Supporting activities | | |
| Management and general | 125,061 | 206,749 |
| Fundraising | 109,702 | 102,935 |
| Total expenses | 875,321 | 1,048,136 |
| Net assets released from restrictions | 22,007 | 45,020 |
| Change in net assets without donor restrictions | 419,932 | (29,879) |
| CHANGES IN NET ASSETS WITH DONOR RESTRICTIONS | | |
| Contributions | 15,668 | 24,507 |
| Expiration of time restrictions | (10,718) | (27,454) |
| Satisfaction of program restrictions | (11,289) | (17,566) |
| Change in net assets with donor restrictions | (6,339) | (20,513) |
| Change in net assets | 413,593 | (50,392) |
| Net assets at beginning of year | 327,795 | 378,187 |
| Net assets at end of year | \$ 741,388 | \$ 327,795 |

Who We Are

Team Members

Jeff Hamm, MSW, CAPSW
Executive Director

Heather Moore, LPN, CDP
Dementia Outreach Specialist

Janet Wiegel, BS, PAC, CDS
Dementia Outreach Specialist

Teena Monk-Gerber
Dementia Outreach Specialist
(to July 2021)

Noreen Kralapp
Dementia Outreach Specialist
(to July 2021)

Rose Kearney, MSW, CAPSW
Dementia Outreach Specialist
(to September 2022)

Barbara McKinney
Diversity Program Coordinator
(to April 2022)

Mychela Burkhart
Marketing & Communications

Vicki Hodel
Executive Assistant

Becky Mulhern
Development & Communications

Mary Severson, CSW
Respite Grant Administrator

Board of Directors

Carol Koby *President*
Ken Muth *Vice President*
Renee Rizzo *Treasurer*
(to September 2022)
Janet Kuehl *Treasurer*
(joined July 2022)
Paul Pitas *Secretary*
(to January 2022)

Joyce Hastings *Secretary*
Deb Bergen
(joined January 2022)
Dr. Carey Gleason
(to May 2022)
Dr. Perry Henderson
(to July 2022)

Dr. Vivian M. Larkin
Tom Ramsey
Kay Simmons
(joined July 2022)
John Stofflet
April Weir-Hauptman

The Year Ahead

Dementia is the most significant healthcare challenge of our time, and that challenge is growing as our population ages.



We are strengthening intuitive awareness of the Alzheimer's and Dementia Alliance of Wisconsin, so more people truly understand who we are and what we do, reducing misattribution of our activities to other organizations.

Growing better awareness will allow us to expand our reach and boost our fundraising, ensuring we can support more people affected by dementia. We will not rest until people with dementia and their care partners live more fulfilled, happier, and less fearful lives, free from stigma and inequality.

But, with your help, we will transform the experience of dementia for generations to come. By facing the challenge together, we can provide support and hope for everyone living with dementia.

**We are proud of what we achieved in 2021/22.
But we know there is still more work to do...**