The Alzheimer’s & Dementia Alliance of Wisconsin (ADAW) is dedicated to improving the lives of persons with Alzheimer’s disease or related dementias and their families through education, support and individualized guidance through each stage of the disease.

ADAW’s goal is to help families affected by dementia maintain the best quality of life possible.

In the 2017-2018 fiscal year, ADAW made over 22,000 points of contact, presented 201 education programs, and reached nearly 1,300 people through support groups.
Dear Friends,

We appreciate your interest in reviewing our FY 2018 annual report covering the period of July 1, 2017 through June 30, 2018. The pages of this report highlight some of our activities and outreach which has expanded to 15 counties in Wisconsin. As a Wisconsin-based organization, we are proud to say that every dollar raised stays in Wisconsin to serve the needs of people in our state whose lives are impacted by Alzheimer’s or a related dementia.

This year has also been a time of change at the Alzheimer’s & Dementia Alliance of Wisconsin. Sadly, we suffered the loss of Pat Wilson who died suddenly in early May. Pat was revered by so many who benefited from her wisdom and compassion as our Family Caregiver Support/Program Coordinator for over 17 years. She will continue to be missed. This was followed by the retirement of Paul Rusk who served as Executive Director for over 20 years. We ended our fiscal year by moving to new offices at 3330 University Ave., Suite 300, in Madison. That’s where you’ll find us today as we continue to build on our heritage of partnering with people on their Alzheimer’s journey.

I stepped in as Interim Executive Director in June. Although the Alliance is not new to me as I served on the Board of Directors, experiencing the agency from the inside has given me added insight into the full extent of the programs and services we offer and the value they have. Thanks to a dedicated and talented staff, we are making a real difference in peoples’ lives and are expanding our partnerships with other organizations to reach even more people in need of our services.

Looking to the future, the Alzheimer’s & Dementia Alliance of Wisconsin will be moving forward under the leadership of a new, permanent Executive Director, Jennifer Bauer. Under her guidance, you can anticipate an even stronger presence of the ADAW emerging in the coming months.

Thank you for your continued commitment to ADAW. Please enjoy the following highlights from our past year.

Carol Koby
Interim Executive Director
Accomplishments | July 1, 2017 - June 30, 2018

In Partnership with Mayo Clinic Health System, presented a two-part education series, ABC’s of Alzheimer’s & Dementia in Prairie du Chien.

In Partnership with the ADRC of Green County and Monroe Clinic, offered the annual Understanding and Coping with the Challenges of Alzheimer’s Disease and Dementia workshop with keynote speaker former Wisconsin Governor Martin Schreiber.

In partnership with the Wisconsin Alzheimer’s Disease Research Center, presented the 8th annual Solomon Carter Fuller Memory Screening Day and Community Discussion on Alzheimer’s with keynote speaker Dr. Cerise Elliott, National Institute on Aging, Dr Elliott talked on Advancing Health Disparities Research in the African American Community.

In partnership with the Grant County Dementia Care Network, offered the annual Understanding Alzheimer’s Disease, Dementia and Memory Loss Workshop in March featuring breakout sessions for family caregivers and professionals.

Offered the family caregiver education program The Caregiving Journey: Middle-Stage Dementia giving caregivers the opportunity to learn and practice strategies through presentation, group discussion and role playing.

Partnered with the Iowa County ADRC and the Alzheimer’s Association for a free interactive educational workshop, Dementia Questions? Ask the Experts in Mineral Point.

In partnership with the Aging & Disability Resource Center, offered Powerful Tools for Caregivers in Adams, Beloit and Wautoma.

Host eight Memory Cafés across south central Wisconsin, along with five affiliated cafés.

Offered monthly family caregiver education programs covering topics from behavior changes to communication tips across south central Wisconsin.

Through ADAW’s Legal & Financial Planning Committee consisting of local elder law attorneys, presented five Legal & Financial Planning Seminars free of charge.

Offered 40 community and family caregiver education programs throughout our service area.

Co-sponsored the TIME for US summer camp for kids with forMemory, a network for persons affected by early memory challenges, and Bethel Horizons.

Co-sponsored Middleton Dementia Friendly Community Coalition’s event Living Well with Dementia.
Core Programs and Services

INFORMATION AND REFERRAL:

Helpline
Trained staff provide information and support about Alzheimer’s disease and related dementias to people diagnosed with the disease and their families; people concerned about symptoms of Alzheimer’s disease; professional caregivers; other professionals (health, elder law, clergy, etc.); students; researchers; and the general public. Inform callers on services provided by ADAW and community resources available for Alzheimer’s’ disease and related disorders.

Care Consultations and Family Meetings
Family support specialists are available to provide short-term, professional consultation either in-person or by telephone. They can assist individuals and families with accessing resources, working with challenging behaviors, problem-solving issues and planning for future care needs.

CAREGIVER SUPPORT PROGRAMS:

Caregiver Education
The Family Caregiver Education series provides family care partners information about topics of interest to assist them in caring for a family member or friend with dementia.

Topics include:
• Communication tips and strategies
• Safety at home
• Understanding and responding to behavior changes
• Family dynamics in the dementia journey
• Is it time for facility care?
• End of life and dementia
• The Caregiving Journey: Middle Stage Dementia
• Legal & Financial Planning Seminars

Caregiver Support Groups
Support groups provide an opportunity for family care partners to come together to share information, experiences and provide peer support.

PROGRAMS FOR THE PERSON WITH MEMORY LOSS:

Early Stage Support Programs:
Participating in a positive, supportive, and stimulating program may enhance personal well-being and may help individuals with these diagnoses to remain healthier longer.

• Crossing Bridges
Crossing Bridges is an educational discussion group for people with mild memory loss (or in the early stages of Alzheimer’s or other dementia) and a care partner. Participants learn coping skills, ways to enhance family communication, and ideas for future planning, as well as have an opportunity to share with others in similar situations.

• Learning Among Friends
Learning Among Friends is a support group for people with mild memory loss and their care partner providing an opportunity for participants, who completed the Crossing Bridges program, to continue to meet regularly to discuss topics of their choice and share support.
Core Programs and Services continued

Early Stage Social & Creative Enrichment Programs:

- **Meeting of Minds**
  Meeting of Minds is a memory enhancement program for people with mild memory loss. Each session includes tai-chi exercise and either imaginative storytelling around a theme or memory enhancement activities or intellectual exercises or creative expression.

- **Memory Cafés**
  Memory Cafés are a drop-in social gathering place for persons with memory loss, mild cognitive impairment, early Alzheimer’s, or other dementia and their family and friends. Cafés enable persons with memory loss to socialize and enjoy activities with family members and friends in an informal setting.

PROFESSIONAL OUTREACH AND EDUCATION:
Through building relationships with medical professionals, social services, and other community professional, ADAW aspires to improve access to services and supports for people with dementia and care partners.

- **Dementia Care Networks**
  Dementia Care Networks (DCN), consisting of active community members, first responders, family caregivers, and organizations providing dementia-related services, will develop and maintain an infrastructure to foster quality dementia care in communities served by ADAW.

- **Prescription for Care Referral Program**
  Prescription for Care Referral Program is a referral system designed to include immediate automatic triggers and to overcome typical barriers to referral providing a proactive link to help individuals plan and prepare for the future and prevent or delay crisis situations.

COMMUNITY EDUCATION PROGRAMS:
Community Education Programs raise awareness about Alzheimer’s & related dementia, offer information on brain-healthy lifestyles, and provide an opportunity to promote the benefits of an early diagnosis.

Topics include:
- **Boost Your Brain Health**
- **Understanding Alzheimer’s & Dementia**
- **We All Forget: Is it normal aging?**
Statement of Activities | July 1, 2017 – June 30, 2018

UNRESTRICTED NET ASSETS: Support and other revenue

<table>
<thead>
<tr>
<th>Revenue Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Government grants</td>
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<tr>
<td>Special events (less costs of direct benefits to donors of $97,577)</td>
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<td>Proceeds from related party sale of building</td>
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<tr>
<td>Individuals, corporations and foundations</td>
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<td>Private grants</td>
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<td>Memorials and tributes</td>
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<td>In-kind donations</td>
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<td>Program services</td>
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<td>Other revenue</td>
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<td><strong>Total unrestricted support and other revenue</strong></td>
<td><strong>$1,356,973</strong></td>
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EXPENSES

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<td>Supporting activities</td>
<td>72,879</td>
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<tr>
<td>Management and general</td>
<td>133,540</td>
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<td>Fundraising</td>
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<td><strong>Total expenses</strong></td>
<td><strong>$1,105,701</strong></td>
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Net assets released from restrictions

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<td>89,350</td>
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Change in unrestricted net assets

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<th>Amount</th>
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<td>340,622</td>
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TEMPORARILY RESTRICTED NET ASSETS

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<td>Net assets released from restrictions</td>
<td>(89,350)</td>
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<td>Change in temporarily restricted net assets</td>
<td>33,128</td>
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Change in net assets

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<th>Amount</th>
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<tr>
<td>$373,750</td>
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Net assets – beginning of year, as restated

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<tr>
<th>Amount</th>
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<tr>
<td>168,234</td>
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Net assets – end of year

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<tbody>
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<td>$541,984</td>
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Audited financial statements are available upon request.
About the Alzheimer’s & Dementia Alliance of Wisconsin

The Alzheimer’s & Dementia Alliance of Wisconsin (ADAW) is a nonprofit organization based in Madison that provides direct programs and services in south central Wisconsin and advocacy on dementia-related issues affecting the entire state.

ADAW began providing services as a nonprofit organization in 1985. In 1990, it was incorporated as a chapter of the National Alzheimer’s Association. In 2009, the Alzheimer’s & Dementia Alliance of Wisconsin became an independent nonprofit organization and is governed by a local board of directors.

ADAW also maintains five regional offices – Mauston, serving Adams and Juneau counties; Portage, serving Columbia and Sauk counties; Lancaster, serving Crawford, Grant, Iowa, Lafayette and Richland counties; Green Lake, serving Green Lake, Marquette and Waushara counties; and Beloit serving Rock county.

Purpose
To support individuals, families, and professionals impacted by Alzheimer’s disease and other dementias through information, education, consultation, and advocacy; and to promote the advancement of scientific research to better diagnose, treat and ultimately eliminate Alzheimer’s disease.

Mission
To improve the lives of persons with Alzheimer’s disease or related dementias and their families.

Alzheimer’s & Dementia Alliance of Wisconsin
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support@alzwisc.org
alzwisc.org

The Alzheimer’s & Dementia Alliance of Wisconsin is a not-for-profit, tax-exempt organization under Internal Revenue Code Section 501(c)(3) and is generally not subject to state or federal taxes on income.

The ADAW federal tax identification number is 39-1679333.